

Media Release

The undersigned ("You"), subject to Section 9 below (if applicable), in consideration of Your engagement as a model and for other good and valuable consideration herein acknowledges as received, do hereby give the following rights and permissions to Retail Services Product Connections and any of its corporate affiliates.

1. You hereby warrant that You are 18 years of age or older and have the right to contract in Your own name. You have read the below authorization, release, and agreement, prior to its execution, and You are fully familiar with the contents of this document. This document shall be binding upon You and Your heirs, legal representatives, and assigns.
2. You voluntarily agree to be photographed and/or videotaped in connection with the production of training, marketing or advertising media, which can be used by Product Connections. The photography and/or videotaping shall take place at a time and place designated by Product Connections.
3. You agree that Product Connections shall be the owner of any and all copyrights under any applicable jurisdictions in all the photographs, images and video resulting from the film session(s) and grant to Product Connections the irrevocable and unrestricted world-wide right and permission to take, copyright in its own name or in any other name, and to use, re-use, publish, re-publish, reproduce and license for publication all photographs, images, video, and all other media, in any form, of You or that may include You resulting from the film sessions). You agree that Product Connections will be the owner whether said media is made in conjunction with Your own or a fictitious name, or is a reproduction of the media, specifically including but not limited to print media, and distribution over the internet, for illustration, promotion, art, editorial, advertising, trade or any other purpose whatsoever. You waive, fully and forever, the right to obtain further compensation from Product Connections for any reason, including for any and all use of the photographs, images and video resulting from the film session(s).
4. You waive any right You have to inspect or approve the finished product or any advertising or other copies that may be used in connection therewith, or to approve the use to which the finished product may be applied.
5. Any disputes arising from or related to the performance of this Image Consent and Release shall be resolved by arbitration in a mutually agreeable location between You and Product Connections, and any arbitration award entered by the arbitrator may be reduced to judgment and enforced by a court of competent jurisdiction.
6. You release and discharge Product Connections and its licensees, successors and assigns, including all persons acting under their permission or authority, from any

liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form, whether intentional or otherwise, that may occur or be produced in the taking of the pictures, images or video, or in any processing tending toward the completion of the finished product.

7. You relinquish and convey to Product Connections all right, title, and interest You have in the finished media, pictures, images, video, negatives, reproductions, and copies of the original prints and negatives, and further grant Product Connections the right to use, give, sell transfer, and exhibit the photographs, images, video, negatives, original prints, copies, or facsimiles thereof, to any person or entity, and for any reason or purpose whatsoever, including, but not limited to, for training, marketing and/or advertising (both digitally and in print) purposes.